



## Advertising Packages @ Vacaville Ice Sports

### **The One-Timer Package:**

1 rink dasher ad ~ \$500.00/yearly  
Includes 1 Family Skate Pass for 4

### **The Cross-Check Package:**

2 rink dasher ads ~ \$750.00/yearly  
Includes 1 Family Skate Pass for 4, 2 Ice Raiders Game Tickets

### **The Break Away Package:**

2 rink dasher ads-Prime **Inside** Location, Logo on website with Hyperlink ~Logo in  
Monthly Newsletter with Hyperlink - \$1000.00/yearly  
Includes Bronze Birthday Party Package, 1 Family Skate Pass 4, 1 Winter Wonderland  
Family passes/4, 2 Ice Raiders Game Tickets

### **The Stanley Cup Package:**

2 Rink dasher ads-Prime **Outside** location, Logo on website with Hyperlink ~Logo in  
Monthly Newsletter with Hyperlink - \$1250.00/yearly  
Includes Bronze Birthday Party Package, 1 Family Skate Pass for 4, 1 Winter  
Wonderland Family passes/4, 4 Ice Raiders Game Tickets

## ~Specialty Advertising ~

### **The Monthly Chirp:**

Your business card size ad in our monthly newsletter, sent out once a month to our  
email contacts. Discounts for bulk purchasing. Purchase options:  
Quarterly: \$200.00, Semi Yearly: \$375.00, Yearly: \$750.00

### **The Puck:**

Your poster size ad in our 2 X 3 Plexiglass frame posted inside locker room(s) or lobby  
restroom. 2 locker rooms/restroom: \$350.00/6 months, \$600.00/year.

### **The Zamboni:**

Your 2 X 5 poster ad placed inside our plexiglass frame on the front of the Zamboni.  
\$225.00/monthly.

*Set Up costs (paid for by business at time of contract) We contract production out with a local  
vendor. This is a one-time set up production fee unless you change your ad when renewing.*

*1 dasher: \$200, 2 dashers: \$400, (2) 2 X 3 Posters: \$100.00, (1) 2 X 5 posters: \$85*

For more information, please contact Dana Olenak@ [vacavilleevents@iceoplex.com](mailto:vacavilleevents@iceoplex.com)  
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